

Cassia sprinkles historic Alhambra Water Tower with a splash of pink

By Lizzy Husk, August 10, 2024



Cassia is a 174-residence building in the fashionable Merrick Park District.

Cassia, a new development by Alta Developers, is adding another splash of pink to the historic Alhambra Water Tower with its donation of a majestic new Cassia tree.

The idea for the tree gift was planted last spring when Alta Developers made a donation to the Coral Gables Community Foundation for the city's Tree Fund to celebrate the sales launch of its new development, Cassia, a 174-residence building, by honoring the city's early roots as a "Garden City" and fostering its legacy as a Tree City USA.

"Of all the beautiful historic monuments and parks throughout Coral Gables where we could plant the tree, the historic Alhambra Water Tower stood out," said Raimundo Onetto, principal and CEO of Alta Developers. "As a developer and architect by trade, I was impressed with the way Denman Fink – Coral Gables founder George Merrick's uncle and city artistic designer – was able to take a mundane utility and transform it as an architectural work of art in the form of a colorful lighthouse.

"Its preservation and designation as a historic landmark speaks volumes of the city's emphasis on conservation and heritage. We are proud to be a part of a community that takes such pride in its past and hope this tree brings joy to neighbors and visitors when it blossoms each season," Onetto said.

Located at 4011 Salzedo in the fashionable Merrick Park District, Cassia offers a coveted selection of fully furnished turnkey condominiums beautifully designed and featuring well-appointed furniture and furnishings from RH.

Rising just 12 stories, and featuring 174 residences, including one-, two- and three-bedroom units spanning between 662 and 1,461 square feet. Enhancing its already convenient and luxurious lifestyle, Cassia offers flexible rentals where owners enjoy the conveniences of versatile stays.

Prices start from \$700,000 with sales being exclusively managed by Cervera Real Estate, a trusted name in the South Florida real estate market. A state-of-the-art sales gallery located at 4201 S. LeJeune at the Altara Avenue crossroad showcases the luxurious furnishings and materials that bring the project to life for potential homebuyers.

Residents of Cassia will experience an array of world-class amenities designed to elevate everyday living. Residents will enjoy over an acre of amenities from a welcoming front desk reception to a slate of resort amenities, Cassia ensures convenience and comfort for its residents and guests.

Among its amenities are an outdoor garden adorned with Cassia trees, a serene pool area with an outdoor barbecue, and a state-of-the-art wellness center with a fully equipped spa complete with a treatment room, steam room, dry sauna and an indoor pool.

Located adjacent to Merrick Park, Cassia residents enjoy a premier shopping and dining experience with over 100 retailers and restaurants, including luxury brands such as Neiman Marcus, Nordstrom, Gucci, and Tiffany & Co. Additionally, Merrick Park features esteemed fitness and wellness establishments such as Equinox Fitness, SoulCycle, and Elemis spa.

“The Merrick Park neighborhood was once an area filled with warehouses and vacant low-rise buildings. Today, it is one of the most vibrant pedestrian-friendly neighborhoods in Coral Gables bound by shady tree-lined sidewalks and the glamorous shops and fine restaurants of Merrick Park,” said Alicia Cervera Lamadrid, managing partner and principal of Cervera Real Estate.

“We are delighted to launch sales and showcase this exceptional residential enclave with striking interiors with impeccably crafted RH furnishings that raise the bar on a new standard of luxury living in the City Beautiful,” Lamadrid said. “We are already seeing tremendous demand for those who appreciate the rare ability to have flexible rental capabilities where owners enjoy the conveniences of versatile stays.”

For more information, visit www.cassiamiami.com.

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