

New Coral Gables Development Springs to Life, with Sale Launch

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Nestled in the fashionable Merrick Park District in the heart of Coral Gables, Cassia will rise 12-stories and feature 174 residences.

Cassia, a budding new development spearheaded by Alta Developers in the heart of the “City Beautiful,” is springing to life.

Cassia, a fully furnished luxury turnkey condominium within the heart of Coral Gables, has commenced sales, announced Raimundo Onetto, principal and CEO of Alta Developers.

Nestled in the fashionable Merrick Park District in the heart of Coral Gables, at 4011 Salzedo, Cassia will rise 12-stories and feature 174 residences, including one-, two- and three-bedroom units spanning between 662 and 1,439 square feet. All units will be beautifully designed and feature well-appointed furniture and furnishings from RH. Prices start from \$700,000 with sales being exclusively managed by Cervera Real Estate, a trusted name in the South Florida real estate market.

Ideal for those who travel frequently or reside seasonally, Cassia offers flexible rentals where owners enjoy the conveniences of versatile stays.

“Through Cassia, we aim to create a stylish living experience in the Merrick Park District that seamlessly integrates the surrounding Coral Gables lifestyle. All the while allowing residents to enjoy their apartment as little as or much as they’d like,” Onetto said. “With

every detail meticulously curated, from the exceptionally designed and crafted RH furniture, to the unparalleled location and array of amenities and of course, proximity just 15 minutes from Miami International Airport, Cassia represents the epitome of contemporary luxury living in one of South Florida’s most coveted and pedestrian friendly locations.”

The name Cassia stems from the eponymous trees blooming across Coral Gables in spring and fall that are likened to gorgeous pink bouquets perched atop long, slender trunks. The name is an ode to the vision of Coral Gables’ founders, who imagined a “garden city” with lush green avenues winding through a residential city, punctuated by civic landmarks with playful architecture. Today, that vision endures as Coral Gables has been designated Tree City USA for the past 34-plus years.

Residents of Cassia will experience an array of world-class amenities designed to elevate everyday living. From a welcoming front desk reception to a slate of hotel amenities, Cassia ensures convenience and comfort for its residents and guests. Among its amenities are an outdoor garden adorned with Cassia trees, a serene pool area with an outdoor barbecue, and a state-of-the-art wellness center with a fully equipped spa complete with a treatment room, steam room, dry sauna and an indoor pool.

Just mere steps away from the Shops at Merrick Park, Cassia residents can indulge in a premier shopping and dining experience with over 100 retailers and restaurants, including luxury brands such as Neiman Marcus, Nordstrom, Gucci, and Tiffany & Co. Additionally, Merrick Park features esteemed fitness and wellness establishments such as Equinox Fitness, SoulCycle, and Elemis spa.

“From its location just steps away from the Shops at Merrick Park to its impeccably crafted RH furnishings, this project stands as a true gem in the market. We are thrilled to once again partner with Alta Developers as the exclusive sales and marketing firm for this project, which we believe will be something truly special,” said Alicia Cervera Lamadrid, managing partner and principal of Cervera Real Estate.

A state-of-the-art sales gallery located at 4201 S. LeJeune Rd. at the Altara Avenue crossroad showcases RH’s luxurious furnishings and materials and brings the project to life for potential homebuyers.

For more information, visit www.cassiamiami.com/.